

REMARKS

Applicants respectfully request entry of the amendments and consideration of the remarks contained herein in response to the final Office Action mailed January 13, 2006. Applicants respectfully submit that the amendment and remarks contained herein place the instant application in condition for allowance.

Upon entry of the amendments in this response, claims 1, 6 – 13, 16 – 17, 19, and 39 are amended, claims 2 – 5, 21 – 38, and 48 – 50 are cancelled, and claims 1, 6 – 20, 39 – 47, and 51 – 52 remain pending. Reconsideration and allowance of the application and presently pending claims are respectfully requested.

I. Examiner Interview

Applicants first wishes to express his sincere appreciation for the time that Examiner Abdi spent with Applicants' Attorney, Jeff Kuester, during a telephone discussion on April 12, 2006. During that conversation, U.S. Patent Publication No. 2002/0091767 A1 to Michael J. Munson (hereinafter, "*Munson*"), was discussed with regard to claim 1, but no agreement was reached. Nonetheless, Examiner Abdi indicated that it would be beneficial for Applicant to make amendments contained herein. Thus, Applicant respectfully requests that Examiner Abdi carefully consider this response and the amendments.

II. Rejections Under 35 U.S.C. §102(e) and 35 U.S.C. § 103 (a)

The Office Action indicates that claims 1 and 39 stand rejected under 35 U.S.C. §102(e) as being anticipated by *Munson*. Though it is not completely clear, the remaining claims appear to be rejected under 35 U.S.C. § 103 (a) as begin unpatentable over *Munson*. In response, Applicants respectfully traverse these rejections on the grounds that *Munson* does not disclose, teach, or suggest all of the elements of claims 1 and 39, and the remaining claims include additional elements that further justify allowance of the present application.

In particular, the clarifying terminology and other additional elements that are added to claims 1 and 39 through the foregoing amendments are strongly considered to provide ample distinctions over *Munson*. In addition, the dependent claims also include elements that provide additional support for patentability, and Applicants do not agree with the interpretations of *Munson* in the Office Action as applied to the pending claims.

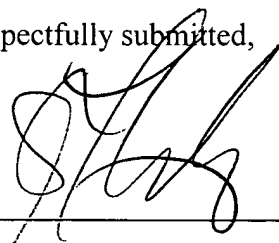
Applicants also note that the Office Action again includes various unsupported findings regarding information alleged to be customary, standard or well-known, i.e., “customary to inspect the material that would be presented at the event...”, “standard practice of banks [to] forward PIN numbers via mail to a user...”, and “well known practice in the art to track and authorize the people accessing a database of items that can be copied...” Applicants again traverse these conclusions and request evidence in support thereof. Furthermore, these and any other findings of well-known art, and any findings of official notice, or statements interpreted similarly, should not be considered well known for at least the specific and particular reasons that the Office Action does not include specific factual findings predicated on sound technical and scientific reasoning to support such conclusions, and the claimed combinations are too complex to support such findings.

CONCLUSION

In light of the foregoing amendments and for at least the reasons set forth above, Applicants respectfully submit that the now pending claims are in condition for allowance. Favorable reconsideration and allowance of the present application and all pending claims are hereby courteously requested. Any other statements in the Office Action that are not explicitly addressed herein are not intended to be admitted. In addition, any and all findings of inherency are traversed as not having been shown to be necessarily present.

If, in the opinion of the Examiner, a telephonic conference would expedite the examination of this matter, the Examiner is invited to call the undersigned attorney at (770) 933-9500.

Respectfully submitted,



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